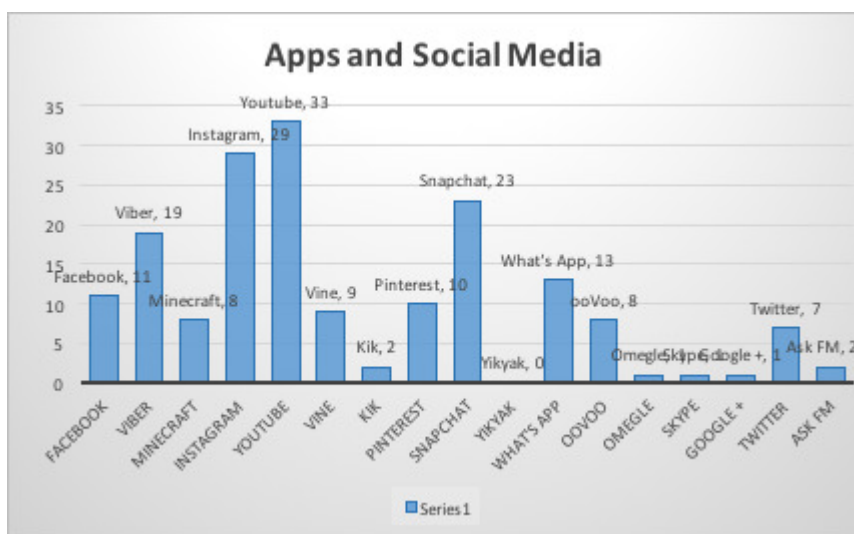# Social Media Survey: 1st and 2nd years, Feb 2016

Here are the summarised results of the pupil survey on social media taken as part of the social media workshop given to 1st and 2nd years.
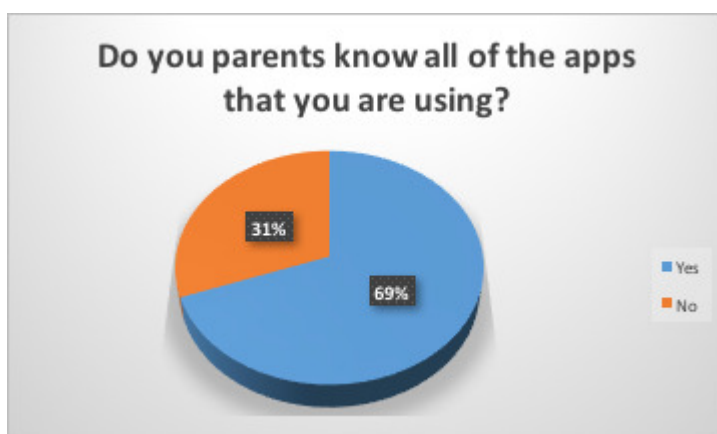
Apps and Social Media

There's really nothing here that is out of the ordinary, however it might make interesting reading for some of the parents! There are three apps that cause concern – KIK, Omegle and AskFM. Each of the pupils that said that they use these apps also said that their parents were aware of all of the apps that they were using. This would suggest that the parents aren't aware of what the apps are (which we usually see from the shocked reactions at our parents workshops!), or they don't really know that the children are using them. I would also be slightly concerned by the amount of pupils using Instagram, as there is very easy access to adult material.

Parental Knowledge

Every single one of the 2nd year girls said that their parents knew of the apps. I'm convinced that this isn't the case, especially considering some of the apps that are in use (see above). Exclude the (likely anomalous) 2nd year results, and the majority of pupils said that their parents weren't aware of the apps.
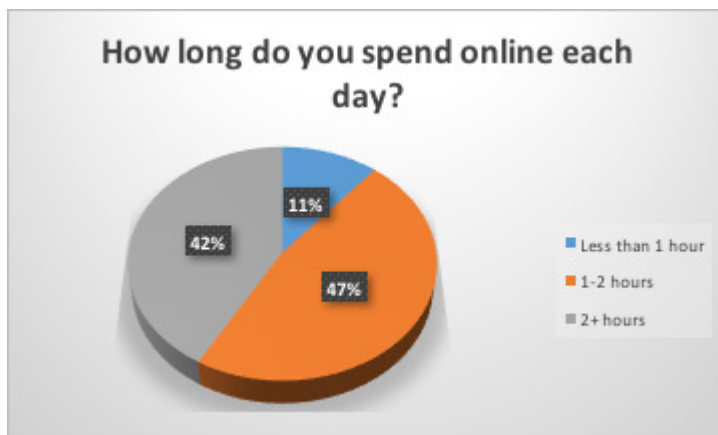

Online material

The most significant number here is that over 40% of pupils have posted something that they have later regretted. Hopefully, the workshop will encourage the pupils to think a little bit longer and harder before posting anything!
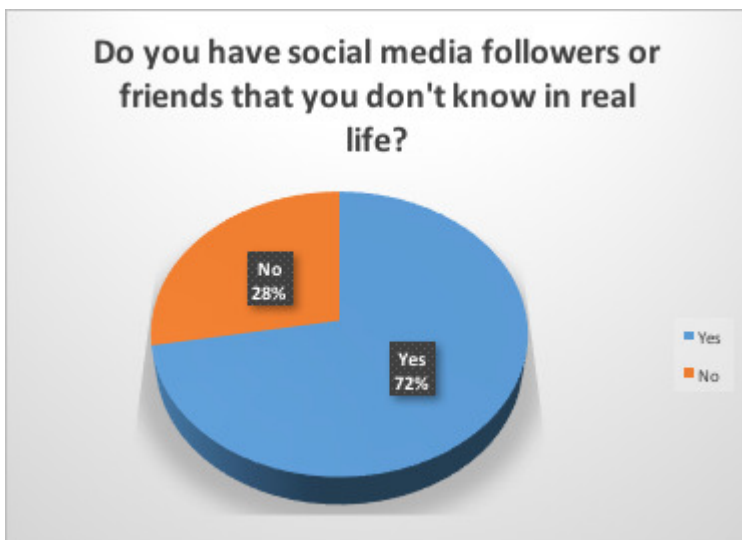

Online Habits
The concern here would be the amount of pupils having their phones in their bedrooms overnight. Many studies have shown that the majority of negative online behaviour takes place after 9pm, within the confines of bedrooms.

Online Friends

This is perhaps the most critical question that we ask the pupils and one that we try to come back to throughout the workshops. As you can see from the results below, this is a major concern in terms of access to pupils personal detail, photographs, contact information etc.

Online worries and concerns

Pupils were mainly worried about having their details or photos shared without their permission, or coming across people/images that would scare them. Some were concerned about cyberbullying.

Red flags.

Areas of concern are that parents aren't aware of the nature of the apps that their children are using, and that there is a very high proportion of pupils who have online followers/friends whose identity cannot be verified.